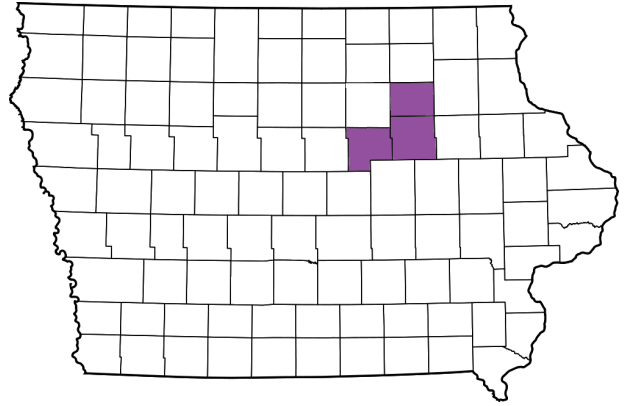


# Waterloo-Cedar Falls Metropolitan Statistical Area

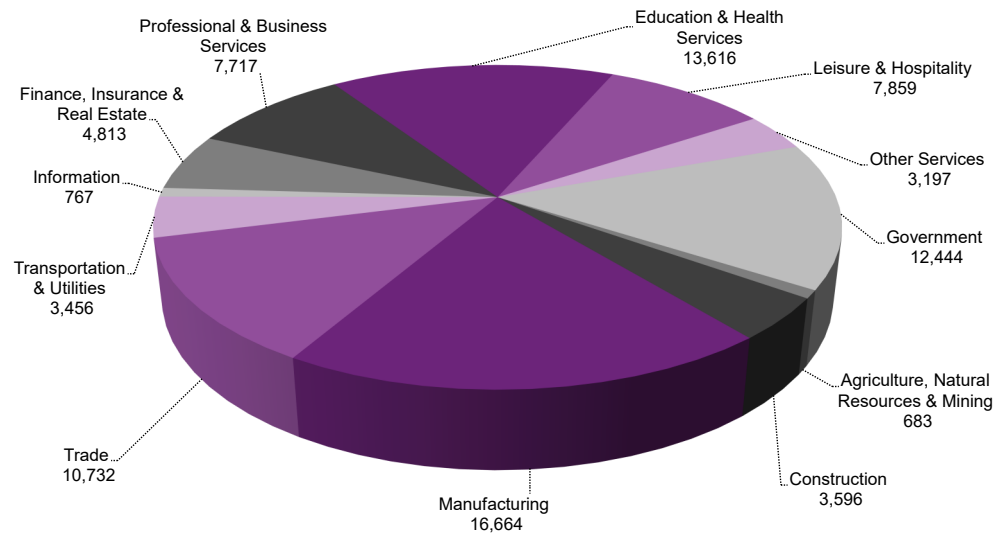
## Iowa Workforce Development 2019 Profile



### Jobs Summary

In 2018, the Waterloo-Cedar Falls Metropolitan Statistical Area (MSA) represented 88,684 total jobs, accounting for 5.7 percent of all covered employment in Iowa.

Manufacturing represented the largest supersector with 16,664 jobs. A near-majority of those jobs (7,001) were in the machinery manufacturing subsector. Fueled primarily by the healthcare and social assistance sector, the education and health services supersector was the second-largest in the area with 13,616 jobs. This is a supersector that should grow steadily as the Baby Boomer generation ages into retirement.



### Average Labor Rates, 2018

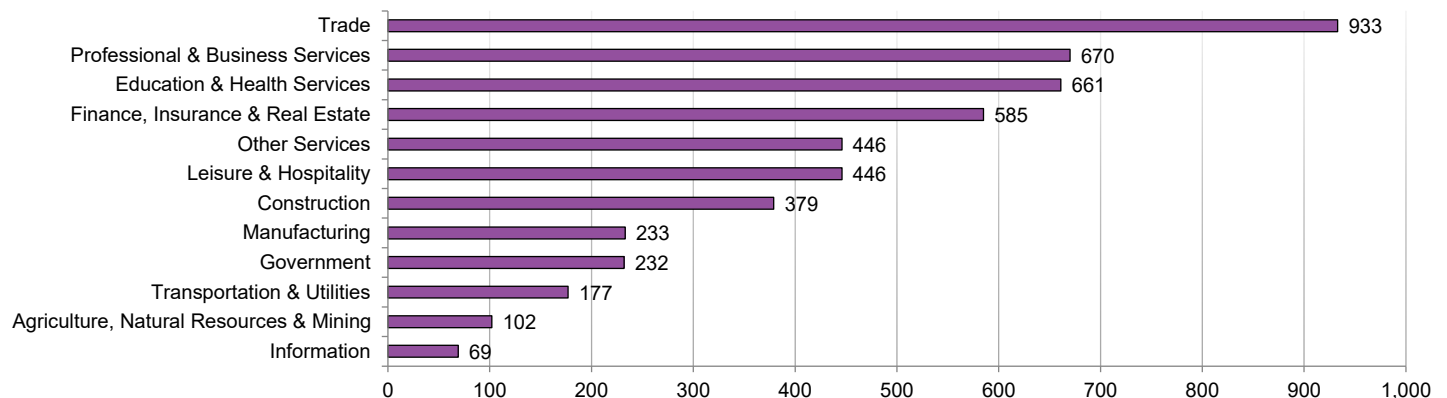
Labor Force	89,300
Employment	87,000
Unemployment	2,400
Unemployment Rate	2.6%

### Quick Facts About the Waterloo-Cedar Falls MSA

- The counties included are Black Hawk, Bremer, and Grundy
- Had an estimated population of 169,659 in 2018, a 1.0% rise from 2010<sup>1</sup>
- Reduced the amount of unemployment by 56.4% between 2010–18

<sup>1</sup> U.S. Census Bureau, Population Division.

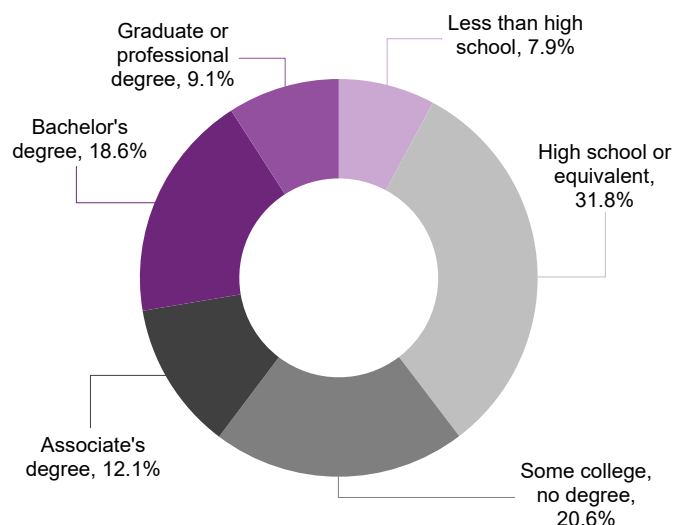
### Number of Firms by Industry, 2018



## Employment and Wage Summary by Industry, 2017-18

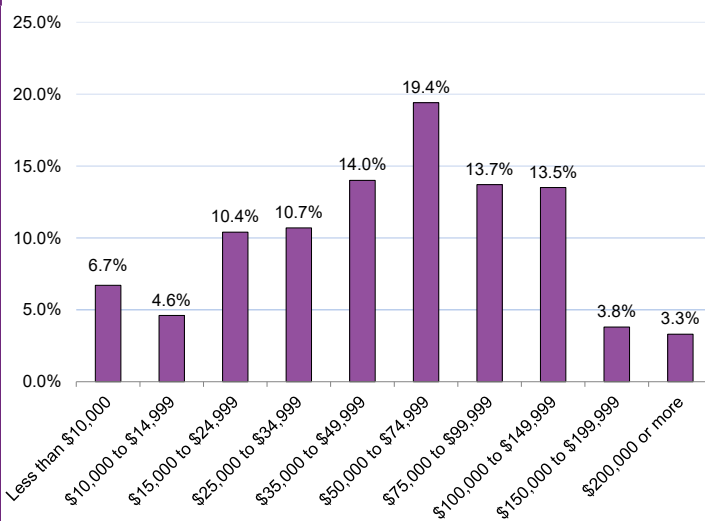
Industry	Average Annual Wage			Employment		
	2017	2018	% Change	2017	2018	% Change
Total, All Industries	\$ 45,291	\$ 46,883	3.5%	87,545	88,684	1.3%
Private Entities	\$ 45,012	\$ 46,775	3.9%	74,972	76,240	1.7%
Agriculture, Natural Resources & Mining	\$ 44,893	\$ 46,489	3.6%	692	683	-1.3%
Construction	\$ 53,824	\$ 56,156	4.3%	3,581	3,596	0.4%
Manufacturing	\$ 65,599	\$ 67,743	3.3%	16,127	16,664	3.3%
Trade	\$ 34,104	\$ 35,301	3.5%	14,130	14,142	0.0%
<i>Wholesale Trade</i>	\$ 61,849	\$ 64,691	4.6%	3,087	3,410	10.5%
<i>Retail Trade</i>	\$ 26,346	\$ 27,588	4.7%	11,043	10,732	-2.8%
Transportation & Utilities	\$ 44,186	\$ 45,726	3.5%	3,217	3,456	7.4%
Information	\$ 53,819	\$ 64,101	19.1%	820	767	-6.5%
Finance, Insurance & Real Estate	\$ 58,545	\$ 60,798	3.8%	4,695	4,813	2.5%
Professional & Business Services	\$ 46,911	\$ 49,622	1.8%	7,333	7,717	3.0%
Education & Health Services	\$ 43,278	\$ 43,309	0.1%	13,461	13,616	1.2%
Leisure & Hospitality	\$ 14,615	\$ 14,938	2.2%	7,746	7,859	1.5%
Other Services	\$ 34,727	\$ 35,814	3.1%	3,171	3,197	0.8%
Government	\$ 46,948	\$ 47,545	1.3%	12,574	12,444	-1.0%
<i>State</i>	\$ 57,762	\$ 58,267	0.9%	2,669	2,603	-2.5%
<i>Local</i>	\$ 42,960	\$ 43,576	1.4%	9,280	9,227	-0.6%
<i>Federal</i>	\$ 60,072	\$ 61,726	2.8%	625	614	-1.8%

### Educational Attainment



Source: 2013-17 American Community Survey

### Household Income



Source: 2013-17 American Community Survey

## Commuting Patterns

- 59.4% of workers lived fewer than 10 miles from their primary place of employment.<sup>2</sup>
- 63.0% of workers had a commute between 5 and 19 minutes, with the vast majority of workers (81.7%) commuting alone in a personal vehicle.<sup>3</sup>
- Only 0.5% of workers used public transportation to get to work; meanwhile, 4.5% walked to work and 1.4% utilized some other means (such as riding a bike or hailing a cab/rideshare).<sup>3</sup>
- 3.7% of employed persons worked from home.<sup>3</sup>

<sup>2</sup> U.S. Census Bureau, On the Map<sup>3</sup> 2013-17 American Community Survey